

SPONSORSHIP & DONOR Packet



Black Girls Go Global (BGGG) is committed to empowering and inspiring the next generation of Black women in S.T.E.A.M.

We believe that investing in these young women is not just a matter of equity but also a critical step toward innovation and progress in our society.

Why Invest in Black Girls in S.T.E.A.M.?

The underrepresentation of Black girls in S.T.E.A.M. fields is a well-documented challenge, one that stems from historical barriers to access, resources, and opportunities. Yet, we know that when given the right support, Black girls have the potential to thrive and become leaders in these sectors. Supporting these girls is an investment in:

- **Diverse Innovation:** S.T.E.A.M. disciplines thrive on diversity of thought and experience. When Black girls are equipped to enter these fields, they bring unique perspectives that drive creativity and innovation, benefiting industries and society as a whole.
- **Economic Empowerment:** By giving Black girls access to S.T.E.A.M. education, we open the doors to high-demand careers, which helps close the wealth gap and fosters generational wealth within Black communities.
- **Global Leadership:** The girls we empower today will become the leaders of tomorrow, driving solutions to the world's most pressing challenges. Our mission is to ensure they are prepared to take on this responsibility.

Your sponsorship and support help us provide the mentorship, training, exposure, and experiences needed for these young women to succeed on a global stage.

BGGG offers several sponsorship opportunities for individuals and corporations to align with our mission and values. Each level of support unlocks unique benefits and meaningful engagement with our community. By choosing to invest in Black Girls Go Global, you are directly contributing to a future where Black girls lead in S.T.E.A.M. industries around the world.

Your partnership with Black Girls Go Global is a meaningful contribution to the empowerment of Black girls and their communities. Together, we can break down barriers, create opportunities, and build a more equitable, innovative future.

We invite you to invest in these brilliant minds and join us on this impactful journey.

For more information about sponsorship opportunities, please visit www.blackgirlsgoglobal.com.

Alma O. Garcia
Founder
Black Girls Go Global
alma@blackgirlsgoglobal.com
(972) 522-8604

Corporate Sponsorships

T-Shirt Sponsor - \$1,500 (10 spots available)

- Name recognition on donors' list
- IRS acknowledgement letter
- Mention on social media
- Company logo (small) on back of t-shirt (approximately 10,000 impressions)

Silver Sponsor - \$5,000

- Name recognition on donor's list
- IRS acknowledgement letter
- Mention on social media (approximately 100,000 impressions)
- Company name on all promotional materials
- Company name on program signage

Gold Sponsor - \$10,000

- Name recognition on donor's list
- IRS acknowledgement letter
- Mention on social media (approximately 100,000 impressions)
- Company name on all promotional materials
- Company name on program signage
- Company logo on website (approximately 50,000 impressions)

Platinum (Title) Sponsor - \$15,000

- Naming rights for S.T.E.A.M. Program
- Five (5) t-shirts and company name (large) on back of t-shirt
- Banner at Opening Ceremony and opportunity to address the group in person or via Zoom
- Mention on social media (approximately 100,000 impressions)
- Company name on all event marketing materials
- Company logo on website with hyperlink to your company website (approximately 50,000 impressions)
- Company logo on advertisements and public service announcements (approximately 500,000+)
- Company product included in program bag for participants
- Designated student sponsored by your company
- Complimentary invitation for one (1) person from company to participate in program.

Please complete a Sponsorship Application (included in this packet).

Donor Opportunities

Sponsor a Girl for a Day - \$500 (20 spots available)

- Name recognition on donor's list
- IRS acknowledgement letter
- Mention on social media (approximately 100,000 impressions)

Scholarship Sponsor - \$5,000 (20 spots available)

- Name recognition on donor's list
- IRS acknowledgement letter
- Mention on social media (approximately 100,000 impressions)
- Company name and logo on Scholarship Page of website
- Company name on program signage

In-Kind Sponsorships

An in-kind sponsorship (or gift-in-kind) is a type of sponsorship where a company or individual agrees to sponsor by providing goods or services (value-in-kind) instead of cash as part of a sponsorship agreement.

If you'd like to support Black Girls Go Global with an in-kind sponsorship, the following is a guide of the items we need:

- Sunscreen (45) - Estimated cost = \$375
- Garden Gloves (45) - Estimated cost = \$450
- Hand Sanitizers (45) - Estimated cost = \$225
- Journal Books (45) - Estimated cost = \$450
- Writing Pens (45) - Estimated cost = \$135
- Bags of Popcorn (3) - Estimated cost = \$60
- Clorox Wipes (10) - Estimated cost = \$60
- Trash bags (30) - Estimated cost = \$50
- Farm Tools (15) - Estimated cost = \$200
- Bottled Water (20 cases) - Estimated cost = \$150
- Bandanas (45) - Estimated cost = \$150
- Costa Rica bracelets (45) - Estimated cost = \$200
- Plastic Phone Protectors (45) - Estimated cost = \$500
- Rain Ponchos (45) - Estimated cost = \$450

Please complete a Sponsorship Application (included in this packet).

Sponsorship Application

Contact Name _____

Company Name _____

(as you would like it to appear on print)

Address _____

City _____ State _____

Phone _____ Email _____

FaceBook Page _____

Instagram Handle _____

Twitter Handle _____

Level of Sponsorship: (Check one)

- T-Shirt Sponsor _____
- Silver Sponsor _____
- Gold Sponsor _____
- Platinum Sponsor _____
- Sponsor a Girl for a Day _____
- Scholarship Sponsor _____

Once completed, email this application to Alma Garcia at
alma@blackgirlsgoglobal.org.

Method of Payment

By Check:

Send a check, payable to Black Girls Go Global, and mail to ...

Black Girls Go Global
539 W. Commerce Street
Suite 2124
Dallas, TX 75208

By Credit Card:

____ Visa ____ Mastercard ____ American Express

Cardholder Name _____

Credit Card Number: _____

Exp. Date _____ CSV _____

Signature:

Online:

Visit www.blackgirlsgoglobal.com and click the "DONATE" button.

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If you have any questions about a sponsorship or donation, please contact ...

Alma O. Garcia
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(972) 522-8604